

## SELL YOURSELF TO THE EMPLOYER. BE SURE THE EMPLOYER BUYS THE REAL YOU! If YOU aren't a good fit, YOU may have to quit.

Most employers often first meet job candidates through their résumés and cover letters, which may give a new spin to the idea of how and when your first impression really takes place with the hiring authority. While you do want to make a good impression at the interview, the first impression will often take place before you have that opportunity.

Professionally Suited ensures you make the best first impression at the right time with your professionally prepared marketing materials. Your added benefit is your confidence in knowing you will continue to deliver that same first impression many times over. This is accomplished with our commitment to writing about the real you, presenting no disconnect between the person described within your résumé and cover letter and that person walking into the interview, plus with each interaction thereafter.

Your relevant positive attributes showcased in your résumé and cover letter will be appropriately aligned to the job description for establishing how leveraging your transferable skills and interpersonal strengths are the right match for the position's needs. This professional writing style is attributed to our authorized use of validated and highly accurate DISCstyle<sup>™</sup> Behavior Strengths and Communication Style Assessments. The DISCstyle reports give the professionals at Professionally Suited the best description of your communications style for writing in your voice and portraying the real you. You gain an added benefit from the comprehensive DISC report by learning valuable information about your unique personal style, distinctive characteristics and specific interpersonal traits, plus strategies for being sensitive to those with differing styles. This knowledge prepares you for effectively selling yourself at the job interview.

Your job interview coaching includes basic education about communication preferences, natural behavioral strengths, motivational needs, ideal work environments, and the specific values you offer to an organization. You'll even learn about potential areas of need for personal development. Professionally Suited's expertise in these field also helps job seekers make appropriate career choices or educational planning for achieving personal success.

Tonya Maurice, founder of Professionally Suited and an Authorized DISC Administrator and Behavioral Consultant, incorporates the professional assessment process with every client for providing the highest quality résumé writing and cover letter composition services. You can be confident you are receiving unique and powerful marketing documents selling the real you to the potential employer.

In addition to being a behavioral consultant, Tonya Maurice is also a Certified Professional Career Coach, a Certified Digital Career Strategist, and a Certified DISCStyles Communication Consultant.

Learn more about selling yourself to a potential employer using the DISCstyles Report by scheduling a free 30-minute appointment with us today.

Use this link to schedule your free 30-minute appointment:

https://calendly.com/scheduleps/30min